

Laya Rajaram

Coppell, United States, 214-235-1589, laya

LINKS

[Laya Rajaram](#)

PROFILE

Resourceful and hard working high school student with excellent leadership skills and a demonstrated commitment to providing great cause to the society. Strong organizational abilities with proven successes managing multiple academic projects and volunteering events. Well-rounded self-starter and professional team player dedicated to continuing academic pursuits at a collegiate level.

INTERNSHIPS

Jun 2023 — Present

Marketing Intern, Dave's Gourmet

Dallas

- Promote the products through SHAREASALE, an excellent affiliate marketing tool.
- Through SHAREASALE, I marketed our products to the core customers in the industry and therefore brought new customers to our company.
- Researched industry trends and insights to inform marketing decisions and strategies.
- Liaised with web developers to maintain websites up-to-date with Modern UI/UX.

Jun 2023 — Aug 2023

Researcher, Southern Methodist University

Dallas

- Research study under Dr Raj Sethuraman regarding AI in Marketing and in Digital Data Analytics Marketing.
- Partnered with other high school students in creating a literature review as well as a web design using Figma.
- Collaborated to write a research paper in AI Marketing and in Digital Data Analytics Marketing and aim to publish in September 2023.

Jun 2022 — Aug 2022

Marketing Intern, Auctionsoftware.com

Richardson

- Developed page layouts in vision and navigation, presenting designs and concepts to clients and management for review
- Collected feedback from design and technical staff on website design and development needs
- Interacted with other developers and end-users to design development needs
- Facilitated rich web user interfaces using UI/UX elements
- Learned a few digital marketing and SEO tools.

EDUCATION

Aug 2020 — Jun 2024

High Honors, Coppell High School

Coppell

- 3.45 GPA
- Academic High Honor Roll 2020 - 2022

COURSES

Aug 2019 — 2020

Honors Spanish 1

Aug 2020 — Jul 2021

Honors Algebra 1, Honors English, Honors Biology, On level World Geography, Choir, Speech and Debate, On Level Spanish 2, Business Management, Dual Credit Spanish 3

Aug 2021 — May 2022

Honors English, Honors Geometry, Honors Chemistry, AP US History, Choir, Aerobics, Sociology, Psychology, Social Media and Marketing, Advertising

Aug 2022 — May 2023

AP English 3, On level Algebra 2, Honors Physics, AP Gov, IB Econ, Peer Assistance and Tutoring, Choir, Security and Investments

Jun 2023 — May 2024

Dual Credit English 4, On Level Pre Calculus, On Level Statistics,
Honors Astronomy, AP European History, AP World History,
Choir, Peer Assistance and Tutoring, Dual Credit Nutrition and
Diet Therapy

EXTRA-CURRICULAR ACTIVITIES

Jan 2023 — Present	Global Girls Initiative Texas - Co Founder & Activist	Coppell
	<ul style="list-style-type: none">• Mission is to end period poverty once and for all.• Approached Title I schools to provide period products for free to eradicate the obstacle in every learner's life.	
Jun 2020 — Present	DECA Club , Coppell High School	Coppell
	DECA State award (11th grade). DECA District award (9th-10th grade),	
Jan 2023 — Present	Peer Assistance and Tutoring, Coppell High School	Coppell
	<ul style="list-style-type: none">• Special Ed Program in Coppell High School helps children with learning disabilities building on fundamentals in Math, Science, Reading, and Social Studies.• I helped them in completing their daily interactive packets.• Home away from Home is what this class is all about and I was fortunate to create an impact in these children's learning career.	

SKILLS	Adaptability	Expert	Project Management Skills	Expert
	Ability to Work in a Team	Expert	Interpersonal Skills	Expert
	Effective Time Management	Expert	Excellent Customer Service Skills	Experienced
	Leadership Skills	Expert	Strong Organizational Skills	Experienced
	Multitasking Skills	Expert		

REFERENCES

References available upon request