



Dear Admission Review Team

I am writing to enthusiastically recommend Laya Rajaram admission to your Higher Education Program. I have had the pleasure of supervising Laya Rajaram as an intern at Develop Scripts for Summer of 2022 and Winter Break of 2022, and I have been thoroughly impressed with her work and willingness to ask questions throughout the duration of the internship to get a complete understanding of each project she was assigned..

Laya has consistently demonstrated an exceptional work ethic and a willingness to learn new skills. She was responsible for creating email messaging and deploying messages to our prospect and existing customers. After deployments, she would provide an analysis of each event and provide ideas and solutions to improve the effectiveness of each campaign. She has positive attitude and a willingness to learn, and has consistently delivered high-quality work far exceeded our expectations.

I have no doubt that Laya would be an excellent addition to your school. Her dedication and positive attitude would make her an asset to any organization, and I am confident that [he/she] would excel in her studies.

Please feel free to contact me if you have any further questions or would like to discuss Laya in more detail. I am happy to provide any additional information that may be helpful.

Sincerely,

Mark Walpole

VP of Sales & Marketing

972-740-7048

Develop Scripts

